



Robin Reid, MA **Lead Consultant**

Robin received his Bachelor of Arts from Colorado College in Colorado Springs, CO and Master of Arts from the University of Colorado. Robin also has a Human Resource Development Certificate from University Associates in La Jolla, CA. Robin currently resides in San Diego, California.

Robin Reid is a facilitator of organization development interventions and management development workshops for Fortune 500 companies, small businesses, governmental agencies, and non-profit organizations since 1974. He consults to business, industry and government emphasizing visioning, strategic planning, implementation of change strategies, team building, goal setting, motivation, conflict resolution, and leadership with CEO's, top teams, and middle managers. He has deep expertise in the design and facilitation of planned change activities for organization teams leading to improved effectiveness, greater efficiency, and higher employee satisfaction. Use of both small group and large group intervention strategies.

He designs and facilitates feedback to Managers using tailored 360-degree feedback instruments, and published management style inventories. He supports this work by coaching with managers on their performance and development. He designs and administers Employee Attitude and Customer Satisfaction surveys to identify issues, to measure change in the organization, and to assess results of interventions. He supports change efforts by designing and conducting training of trainer programs for both internal facilitators and managers to increase organizational skills in problem solving, team building, and managing change.

Robin has been President of the Organization Development Network Board of Trustees, and President of the local San Diego ODN. In 2005 Robin received the prestigious "Sharing the Wealth Award" from the ODN.

Clients have included Coors Brewing Company, Armco Steel Corp, KN Energy, BP Chemicals (HITCO), International Paper Corp., McKesson Corp., General Dynamics Electronics Division, GDE Systems Inc., Coors Ceramics Co., Pfizer Inc., Roseburg Forest Products, City of Carlsbad, CA, City of San Diego, San Diego State University SACHS project, Silicon Systems Inc, TVA Fire and Life Safety Inc., Unified Port District of San Diego, and the United States Navy.